Student Success Symposium

August 16, 2012

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Dear Conference Attendees,

It is with great pleasure that I welcome you to the 2012 ANC Student Success Symposium. The College is pleased to have the opportunity to work with our educational partners throughout the county in presenting this conference. It is our goal to provide you with an informative and entertaining selection of topics that will assist you as you prepare for the upcoming school year.

The conference organizers have assembled an agenda which will afford a variety of topics addressing teaching strategies and motivational techniques that will engage students. The outstanding slate of presenters has been scheduled to offer their expertise and insight. These presenters have been recruited to bring you a national, state, and local perspective to the conference goal of student success.

We hope that you will find this conference to be an enjoyable and educational experience. It is our goal to provide you with the greatest hospitality possible, while engaging you with your colleagues in the critical discussions concerning the success of our students. Thank you for your participation in this event and best wishes for a successful school year.

Sincerely,

June Walters

Interim President, Arkansas Northeastern College
# Student Success Symposium

## Agenda

### Group 1

**Yellow**

<table>
<thead>
<tr>
<th>Times</th>
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<tr>
<td>8:00</td>
<td><strong>WELCOME</strong></td>
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<td>8:15-9:25</td>
<td>Adams/Vines Building, RECITAL HALL</td>
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<td><strong>Dr. LouAnne Johnson:</strong> <em>Teaching Outside the Box</em></td>
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<td>9:25-9:45</td>
<td>Snack Break– Governors Ballroom</td>
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<td>9:45-10:50</td>
<td><strong>STATEHOUSE HALL, GOVERNORS BALLROOM</strong></td>
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<td><strong>Dr. Matt McClure:</strong> <em>Literacy is Not Enough: 21st Century Fluencies for the Digital</em></td>
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<td>10:50-11:45</td>
<td><strong>Lunch</strong></td>
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<td>11:50-12:50</td>
<td>Adams/Vines Building, RECITAL HALL</td>
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<td><strong>Paul Vitale:</strong> <em>Legendary Leadership in Action</em></td>
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<td>1:00-1:50</td>
<td>Breakout Sessions (see page 4 for list)</td>
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<td>2:10-3:00</td>
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# Student Success Symposium

## Breakout Sessions

For full session descriptions, see pages 10-13.

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<tr>
<th>ROOM</th>
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<tr>
<td>Recital Hall</td>
<td>120</td>
<td><strong>Communications and Ethics 1:00 &amp; 2:00</strong></td>
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<td>Matt Knight, Mid-South Health Systems</td>
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<td>B110</td>
<td>40</td>
<td><strong>Donor Choose—Funding a Class Project 1:00</strong></td>
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<td>Shantele Raper, Osceola</td>
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<td>B203</td>
<td>20</td>
<td><strong>Give Students Immediate Access to Feedback with MyAccess 2:00</strong></td>
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<td>Elea Robertson, Rivercrest</td>
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<td>B108</td>
<td>24</td>
<td><strong>Argumentative Literacy in All Classrooms 1:00</strong></td>
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<td>Stephanie Hancock, Lindsey Rouse, and Leah Smith— Gosnell</td>
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<td>B203</td>
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<td><strong>Edmodo 1:00</strong></td>
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<td>Teryn Spears, Blytheville</td>
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<td>B206</td>
<td>20</td>
<td><strong>Building a Class Website in an Hour 1:00</strong></td>
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<td>Brinda Berry, Arkansas Department of Higher Education</td>
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<td>S141</td>
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<td><strong>Mental Models in Decision Making 1:00</strong></td>
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<td>Kimberly Cooper, Crowley’s Ridge Cooperative</td>
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<td>S144</td>
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<td><strong>How to Facilitate a Team 1:00</strong></td>
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<td>Blaine Alexander, Arkansas Leadership Academy</td>
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<td>B113</td>
<td>48</td>
<td><strong>New Teacher Tips 2:00</strong></td>
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<td>LeAnn &amp; Danny Helms, Manila</td>
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<td>B113</td>
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<td><strong>Classroom Organization 1:00</strong></td>
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<td>Mary Smith, Manila</td>
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<td>C Wing LAB B</td>
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<td><strong>Let’s Blow Something Up! 2:00</strong></td>
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<td>Cindy Bunch, Manila</td>
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<td>Choir Room</td>
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<td><strong>Music Using Differentiated Instruction 2:00</strong></td>
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<td>Keith Hearnsberger, Arkansas Northeastern College</td>
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| B108 | 24    | Math Curriculum Redesign  2:00  
June Walters and Deborah Parker, ANC |
| C101 | 30    | Teaching With TI-84 Calculators  2:00  
Anita McKinney, Gosnell |
| C101 | 30    | Using Netbooks and the TI Navigator System in the Classroom  1:00  
Shane Spears, Blytheville |
| S142 | 24    | Beyond the Numbers: Bridging the Gap—Eliminating the Blame  1:00  
Paul Jenkins, Cynthia McCustion, Phyllis Myers, & Michael Davis, Blytheville |
| C111 | 30    | Secondary Center Courses, College Ready Curriculum  1:00  
Angie Dixon & Emily Crosskno, ANC |
| S142 | 24    | CPAD 9th Grade Academy  2:00  
Jennifer Blankenship, Rachel Hardesty, Paul Jenkins, Robin Sneed, and Shane Spears, Blytheville |
| C111 | 30    | Rainbow for Success—Decisions from Data Leadership & Teachers  2:00  
Paula Lipscombe & Kathleen Lynn, Gosnell |
| A101 | 50    | Parental Involvement—What a Difference it Makes  1:00  
Paul Vitale |
| A101 | 50    | Succeeding in the Battle for Well-Being  2:00  
Paul Vitale |
| B110 | 40    | Strategies and Activities for Building Students’ Vocabulary  2:00  
Terry Kane and Mary Hayden, Osceola |
Student Success Symposium

Campus Map

In case of emergency, please contact ANC Security at 870-740-2156.
LouAnne Johnson

Inspirational Teacher & Author

LouAnne Johnson is a former U.S. Navy journalist, Marine Corps officer, high school teacher, and the author of ten books, including The New York Times bestseller Dangerous Minds (originally titled My Posse Don't Do Homework) which has been published in eight languages and was adapted for the 1995 hit movie starring Michelle Pfeiffer.

Her most recent books include Teaching Outside the Box, Kick-Start Your Class and the YA novel Muchacho. LouAnne holds a B.S. in Psychology, a Master’s in Teaching English, and a doctorate in Educational Leadership.

In addition to teaching high school Language Arts, she has also served as a professor of teacher education, ESL instructor, developmental reading and writing instructor, and private tutor for struggling readers—but she is best known for her work with at-risk teens. At present, she teaches adult education classes in her hometown in northwestern Pennsylvania. LouAnne has been invited to speak at more than 100 universities and educational organizations, including the National Staff Development Council, the National Title I Conference, the European Council of International Schools, and the National School Boards Association. She has appeared on a number of television programs, including Oprah and CBS Eye to Eye.

Keynote Title: Teaching Outside the Box

LouAnne Johnson shares the strategies and philosophy that have enabled her to successfully motivate students from many different cultural and economic backgrounds. She shares her technique for detecting the bullies and outcasts in a classroom, along with the findings of her recent research into the connection between nutrition and aggressive behavior, and the effects of essential fatty acids on brain function. She outlines her own practical strategies for turning reluctant readers into eager readers. LouAnne's anecdotes about her experiences in the classroom will bring tears to your eyes and laughter to your heart.
Matt McClure is a school superintendent in Arkansas and is committed to preparing students with the skills necessary to step seamlessly into the flat world of a new technological age. He knows that to do this, we must change the landscape of the classroom to make learning relevant and fun for our students.

He strongly believes that accomplishing this takes careful planning and a commitment to providing students with a climate and culture in schools that rewards taking calculated risks and solving problems. He is passionate about kids being challenged with real world problems in the classroom, and not being spoon fed information to recall on tests. He has presented throughout the state of Arkansas and the country on utilizing technology to teach 21st century skills to prepare students to compete in a global economy.

His district received the 2010 Apple Exemplary Program (one of 12 in the entire country) for their commitment to teaching students 21st century skills and changing how teaching and learning occur in the classroom. Under Dr. McClure's tutelage, his school district has brought all three district schools out of multiple year school improvement and secured over $5,500,000 through outside grants, foundations, and donations. The school district has become the only school district in the state of Arkansas with a computer for each student in grades K-12.

He was awarded the 2010 Arkansas Superintendent of the Year, becoming the youngest recipient in the history of the award. He also won the 2011 Arkansas Business 40 Under 40 award, notably as the 1st Public School Superintendent to ever receive this award, and the 2012 ASCD OYEA (Association for Supervision and Curriculum Development - Outstanding Youth Educator Award) which is awarded to one administrator internationally. He was recognized by Tech and Learning magazine as a member of the Big 10 class of 2012, as one of the most influential people in EDTech in the country. He co-authored the book Getting it Right- Aligning Technology Initiatives for Measurable Student Outcomes in the Fall of 2011.

Keynote Title: Literacy is Not Enough: 21st Century Fluencies for the Digital Age

Powerful technologies and information systems have caused facts to become obsolete faster, and knowledge built on these facts to become less durable. InfoWhelm is breaking down the boundaries between conventional disciplines, altering the very fabric of our society, and affecting the way we work, play, communicate, view our fellow citizens, how we learn, and what's important for us to know. Yet schools in their structure, operation, curriculum, pedagogy, and assessment models remain largely the same as they have for decades. In 21st Century Fluencies for the Digital Age, you'll learn why it's important that students develop essential 21st-century fluency skills to operate in the new living, working, and learning environments of the 21st century, and how these skills can be taught in a structured manner at every grade level and in every subject area, and be the responsibility of every teacher throughout the entire school experience.
Paul Vitale has become one of America’s most sought-out speakers and trainers by using his unique combination of excitement, energy and experience to encourage and motivate others. Paul is a native of Arkansas and acquired his degree in mass communications and journalism from the University of Central Arkansas.

For more than fifteen years, Paul has impacted individuals and organizations, imparting an understanding of the leadership and determination required to excel. He speaks world-wide about the significance of optimism, a strong work ethic, and concepts vital to personal and professional growth, while reaching hundreds of thousands of people from all walks of life. Paul’s energetic and enjoyable presentation style have made him a favorite at countless universities, meetings, conventions, seminars and training conferences.

His diverse client list includes ESPN, the United States Postal Service, Southwest Airlines, the U.S. Chamber of Commerce, the Washington Redskins, Landstar Global Logistics, the Georgia Department of Education, Tyson Foods, the Minnesota Vikings, the Antiques Roadshow, the University of Kentucky and Dole Hong Kong.

Paul has written the best sellers Are You Puzzled by the Puzzle of Life?, Sell With Confidence; and Pass It On. He has also written several curriculums in use across the nation and recorded Live Life Like You Mean It. Paul has been featured on NBC, ABC and FOX, and is a regular guest on talk shows sharing his insight and life strategies. Paul’s expertise, enthusiasm and ability to encourage people to exceed their potential have been described by his audiences as extraordinary.

Keynote Title: Legendary Leadership in Action
Throughout generations there have been those called on to lead—courageous individuals who have taken great interest in the well-being of others. In the presentation Legendary Leadership in Action, Paul demonstrates concepts crucial to becoming a legendary leader. He outlines ideas that might seem basic at first glance, but are vital for the continued success of any organization. (1) Express genuine interest in mankind; (2) encourage steady streams of dialogue; (3) ignite the eagerness in others; (4) compose unique designs; (5) exhibit authentic actions; (6) reinvent tendencies and techniques; and (7) trust in the truth of courage are the primary concepts introduced during this thought-provoking and energetic presentation.
Argumentative Literacy in All Classrooms
Stephanie Hancock, Lindsey Rouse, and Leah Smith-Gosnell
Room # B108– 1:00
This breakout session is designed to assist all teachers who want to understand the teaching of argumentative literacy as emphasized by the Common Core State Standards. CCSS puts a strong emphasis on students' ability to write sound arguments. Specific strategies will be presented to use in creating impactful argumentative literacy in classrooms that are compatible with CCSS. We will outline ways to embed the teaching of argumentative writing described in CCSS and the unique importance placed on it. A rigorous classroom model of effectively teaching argument literacy in the areas of Science, Social Studies and Technical subjects will be presented. We will look at how argument literacy embedded in ALL CLASSROOMS can produce a powerful "argument rich culture" in every school.

Beyond the Numbers: Bridging the Gap - Eliminating the Blame
Paul Jenkins, Cynthia McCustion, Phyllis Myers, & Michael Davis -Blytheville
Room # S142– 1:00
Blytheville High School was classified as one of the lowest performing schools in Arkansas. Test scores were in the single digits - administrators blamed teachers and teachers blamed students. What was one to do? When all else fails, use data to bridge the achievement gap to eliminate the blame. From incorporating Best Practices from Marzano’s School Leadership That Works, establishing Douglas Reeves’ intensive focus on student data from multiple sources, to forming data teams outlined in Breaking Ranks II, BHS began to see drastic improvements. Participants in this session will hear how one school analyzed data to make sound instructional decisions, created a sense of urgency and ownership for the entire staff, and capitalized on the collaborative efforts of all stakeholders to bridge the gap from failure to success.

Building a Class Website in an Hour
Brinda Berry—Arkansas Department of Higher Education
Room # B206– 1:00
This session will focus on the technical process of creating a class website using a simple and free online service called Weebly for Education. Weebly utilizes an easy drag & drop website editor and supports powerful multimedia features. Weebly also features an option for a password protected environment. Attendees will learn about the usefulness of blogging to post updates, assignments, and news.
Communications & Ethics: I Know You Understood What You Think I Said But What I Meant Was Not What You Understood (and other ethical dilemmas)

Matt Knight- Mid-South Health Systems
Adams Vines, Recital Hall, 1:00 & 2:00

Myth: It’s not what you say. It’s how you say it.
Fact: It is both- what you say and how you say it.

We are immersed in communication- streaming in, streaming out. The frivolous, the critical, the mundane, the gesture, the expression, the stance. Education is full of it- administrators, teachers, students, parents, school boards, the community, all with something to say. And, realize it or not, we are judging and being judged daily on how well we do it. So, realizing the challenge you face, the awesome folks at ANC asked me to speak about communication- making it better, more successful. And that I will do (with some flare to it I might add). Then, they wondered if I could work in some ethics stuff on the side like a salad or maybe desert. (I’m going for the desert.) And in an amazing feat of presentation skills you walk away full- a delicious main course and something sweet to top it off.

Classroom Organization!

Mary Smith—Manila
Room # B113– 1:00

Large classes? Multiple preps? Clubs and other activities? Evaluations? Parent contacts? A teacher’s job can be overwhelming! This session will offer organizational tips and ideas to help manage a teacher’s stress!
CPAD 9th Grade Academy
Jennifer Blankenship, Rachel Hardesty, Paul Jenkins, Robin Sneed, and Shane Spears—Blytheville
Room # S142—2:00
Anyone who has spent any amount of time teaching or working with 9th graders will attest to the fact that this genuine quote is spot on. “Ninth graders are at such a critical age for development and growth socially, emotionally, and intellectually that it creates a perfect storm for potential problems in the school environment”. In an attempt to intervene and help them find their way during this difficult time, an enormous amount of brainstorming and discussion have birthed an intervention plan at Blytheville High School. In partnership with the incredibly successful CPAD program, BHS will be implementing a Freshman Academy for the 2012-2013 school year. These two programs, one local and one a statewide initiative, were birthed from a desire to prevent another generation of 9th graders from derailing in their life pursuits. Come join us for some discussion and maybe we can all learn from each other to impact this generation.

Donor Choose-Funding Classroom Projects
Shantele Raper—Osceola
Room # B110—1:00
Need resources for your classroom, but no time or experience in lengthy grant writing? Visit this informational session on DonorsChoose.org, a non-profit company that matches school projects with donors. It is a simple process that can be completed in less than 30 minutes. Choose products from vendors such as, CDW, Nasco, Kaplan, Best Buy, Quill and more. Shantele Raper has received over $25,000 in student materials with a 90% success rate. You will leave with a draft of first DonorsChoose project.

Edmodo: Make Your Classroom a Community!
Teryn Spears—Blytheville Parent Teacher Coordinator
Room # B203—1:00
Edmodo is a powerful online tool that provides you and your students a secure place to connect and collaborate, share content and education applications, and access homework, grades, class discussions and notifications. Edmodo promotes anytime, anyplace learning. It allows you, the teacher, to post messages, discuss classroom topics, assign and grade classwork, share content and materials, and gives students a place to safely network and exchange ideas with their peers. Harness the power of social media to customize your classroom for each and every learner....for FREE!
Give Students Immediate Access to Feedback with My Access!
Elea Robertson—Rivercrest
Room # B203—2:00
The incorporation of the My Access! online writing program has proven beneficial to secondary students as they work on core areas of the writing process. With intellimetrics technology, this web-based writing tool provides students with immediate feedback in the areas of content, style, sentence formation, usage and mechanics. Sample writing prompts and responses will be viewed and discussed as teachers discover how to integrate this valuable program in the ELA classroom.

How To Facilitate a Team
Blaine G. Alexander -Arkansas Leadership Academy, School Support Capacity Builder
Room # S144—1:00
The adult learning theory tells us that adults learn best when the learning is both received and processed in more than one way. Just as young learners, adults learn best through multiple modalities. A facilitator is the person who helps a group achieve a particular purpose, such as assessing needs, examining issues, or reaching decisions through multiple modalities. Facilitation is different than presenting or training, as a facilitator draws from the team members the content of the session. This session will help us grow as facilitators in order to create more productive team meetings.

Let's Blow Something Up!
Cindy Bunch, Science - Manila
Room # C Wing, Lab B—2:00
How to use chemical and physical demonstrations to capture students' attention and engage them in learning the “Big Ideas in Science”.

Math Curriculum Redesign
June Walters, ANC Interim President, and Deborah Parker, ANC Dean Math/Science & Humanities, Arkansas Northeastern College
Room # B108—2:00
What is modular, mastery based, and technology driven?
Mathematical Applications is the new degree requirement for the AAS Degrees at ANC. Fundamentals of Algebra is a course of 15 modules containing necessary skills from basic math, beginning and intermediate algebra. Students will complete a selection of modules based on the degree path, where entry into the next module is only allowed when the previous module is mastered. Gaps in math skills will be filled in and each student will decide how fast to travel through the modules, guiding his/her own learning throughout the semester. This presentation will be an overview of the grant resources involved and the development of the courseware for Math Apps and Fundamentals of Algebra.

Mental Models in Decision Making
Moneica West—Arkansas Department of Higher Education
Room # S141—1:00
Do you ever go home at night and wonder why a student or a peer or a boss said or did something that seemed so different from what you would have done? If so, you have observed clashing mental models. Mental models are internal pictures of how the world works and exist below a person’s awareness, and guides decision making. These internal pictures determine how we act, how we view ourselves and those we interact with at home, work, and at school. This is especially true for various economic classes such as poverty, middle class, and wealth who have experienced life in such dramatically different ways. In order to better understand students behaviors and decisions, we need to better understand their mental models as well as our own so that a productive dialogue can occur. Understanding mental models is a big step toward understand, why students do what they do!
Student Success Symposium

Breakout Sessions

Music Using Differentiated Instruction
Keith Hearnberger, Music Instructor—Arkansas Northeastern College
Room # Choir Room—2:00
The diversity of students in our music classrooms is increasing; the need to shape curriculum and instruction to maximize learning for all students more urgent than ever. Educators are searching for methods that will allow us to accommodate the learning needs of all our students so that all are challenged, but not overwhelmed, by the learning process. Differentiated Instruction (DI) is an umbrella concept that incorporates many effective traditional methods and strategies as well as merging many aspects of critical thinking, brain research, interdisciplinary instruction, and constructivism. In this session, Dr. Hearnberger will shed light, utilizing current research, on DI and its various methods that can be utilized in the music classroom. This session will also include developing a DI lesson plan to be used for future reference.

New Teacher Tips
LeAnn Helms and Danny Helms—Manila
Room # B113—2:00
Come hear first hand from a new teacher, administrator, and project director of the journeys experienced during your first year. This session will cover a little bit of everything. (Including: Classroom Organization, Management, Lesson Plans, Atlas, Mentoring, Professional Development, Ethics, and More)
Parental Involvement— What a Difference It Makes  
**Paul Vitale - CEO Vitale Communications**  
**Room# A101—1:00**  
According to the National Education Association, when parents choose to be involved in their children’s education positive results occur. From improved student achievement to reduced absenteeism, parental involvement is critical for the longevity of educational success. During this interactive presentation, Paul encourages open discussion and shares a number of pertinent ideas and concepts with school personnel such as: (1) defining true parental involvement; (2) parental involvement is imperative; (3) sustaining and encouraging parental involvement; and (4) communities, parents and teachers as allies. Enlisting the aid and support of parents provides a better chance to develop the social, emotional and academic growth of children. Paul reinforces these and other ideas related to the importance between what takes place in the classroom and what takes place at home.

Post Secondary Transition for Special Education Students  
**Kimberly Cooper - Crowley’s Ridge Cooperative**  
**Room # S141—2:00**  
This breakout session for Special Education Teachers, grades 7-12, will address the components of the transition goals and services piece in the Arkansas IEP. Participants are provided instruction on how to use the Indicator 13 Checklist (OSEP approved) to complete required forms 400-402 of the IEP.

Rainbow for Success- Decisions from Data Leadership and Teachers  
**Paula Lipscomb and Kathleen Lynn—Blytheville**  
**Room # C111—2:00**  
Attendees will see how Blytheville School District uses color coding to help students achieve success on state assessments. This strategy works for all grade levels, on any state assessment, and will effectively support transition to Common Core State Standards.
Secondary Center Courses, College Ready Curriculum  
Angie Dixon & Emily Crosskno—ANC Secondary Technical Center  
Room #C111- 1:00  
This session will include information for counselors about a new program at the ANC Technical Center. We will discuss two new classes that a select group of students will be eligible to take at the center called Math Applications for Technical Programs and Workplace Essentials. Students in these classes will receive a high school math credit along with a credit for career preparation. This session will also include a brief overview of a new curriculum called College 101 that can be used during Career Action Planning Sessions.

Strategies and Activities for Building Students' Vocabulary  
Terry Kane and Mary Hayden- Osceola  
Room # B110– 2:00  
"I didn't know what those big words meant." "I ain't never seen those words before." Does this sound familiar? In this session you will be presented with strategies and activities that you can use to improve and enhance your students vocabulary skills and increase their opportunity for academic success.

Succeeding in the Battle for Well-Being  
Paul Vitale -CEO Vitale Communications  
Room# A101—2:00  
As each of us continues striving toward excellence, we often neglect our own well-being. When this occurs, the consequences can be overwhelming and harsh. In a time when we are asked to achieve significant results—with or without the aid of ample resources—our physical, emotional and spiritual states can be threatened. Throughout the presentation Succeeding in the Battle for Well-Being, Paul establishes user-friendly strategies that are essential when moving toward a more balanced life. Areas included in this message are: (1) signs and symptoms that encourage change; (2) central decisions versus lasting consequences; (3) steady performance above spoken promises; and (4) inspiring confidence through total competence. Life is made up of a series of choices. Learning to recognize and manage anxiety, make ongoing healthy decisions and motivate oneself are strategies that equal positive results.
Teaching With TI-84 Calculators
Anita McKinney—Gosnell Instructor
Room # C101-2:00
Teachers will be trained on how to use the TI-84 calculator and ways that students can be successful because of the use of this calculator. Research on the calculator will be provided. Sample problems aligned with Common Core State Standards and PARCC assessments will be demonstrated. It will also be clear how using the calculator will assist students in obtaining the correct answers. As CCSS moves us forward, it is important to give our students the tools and knowledge they need to navigate through the new standards. The TI-84 calculator is a pertinent tool that we can use to ensure that our students achieve success.

Using Netbooks and the TI Navigator System in the Classroom
Shane Spears—Blytheville Instructor
Room # C101—1:00
How much would your students love the opportunity to be on a laptop every day during class? What resources would they have at their disposal if the Internet were continually at their fingertips? How much more engaged would they be? These are just a few of the questions that inspired us to give the netbook lab classroom a try. Come chat with me about the pros and cons and let's talk about student engagement.
Student Success Symposium

- NOTES -

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