

JOB READINESS CERTIFICATION

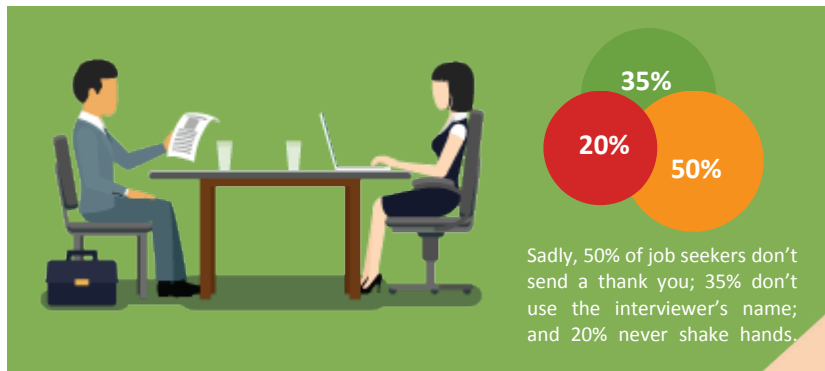
JobLingo® coaching informs, enlightens and empowers individuals to achieve their next-level job and career best.



EMPLOYER FOCUSED



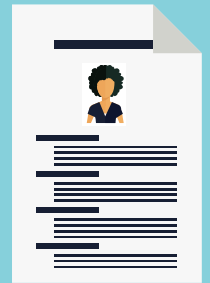
Employers want job-ready candidates that can explain their skills specific to the job opening.



PROVEN PROTOCOLS

Paper or Digital

Most resumes get only a 6-second glance of what's above the thumbs; 30% of all resumes are thrown out because of typos; employers expect at least 15 job-specific keywords; and most jobs attract about 250 resumes.



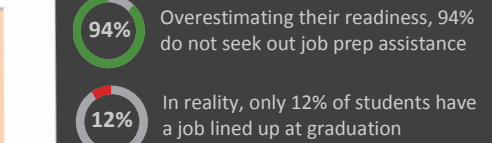
JOBLINGO IS JOB ADVANTAGE

Checklist-Driven

Web-based, micro video lecture series and workbook incorporates global protocols of presentation and performance critical at any age or career stage when applying for jobs, promotions, internships and scholarships.

Both logical and sequential, the program process helps build the self-esteem and confidence necessary to overcome inevitable anxiety in order to more clearly focus on creating connections for opportunity.

Participants earn a Certificate of Completion to validate knowledge acquisition and professional performance distinction.



7 Proven Techniques Drive Awareness and Remarkable Behavioral Changes:

1. Meet and Greet
2. Presentation Checklist
3. Black Folder Materials
4. Networking
5. Job Ad Money Skills
6. Interview Prep
7. Career Success Contract

"Nobody picks mediocre."



For more information:
www.JobLingo.com
 Phone: 479.927.3007